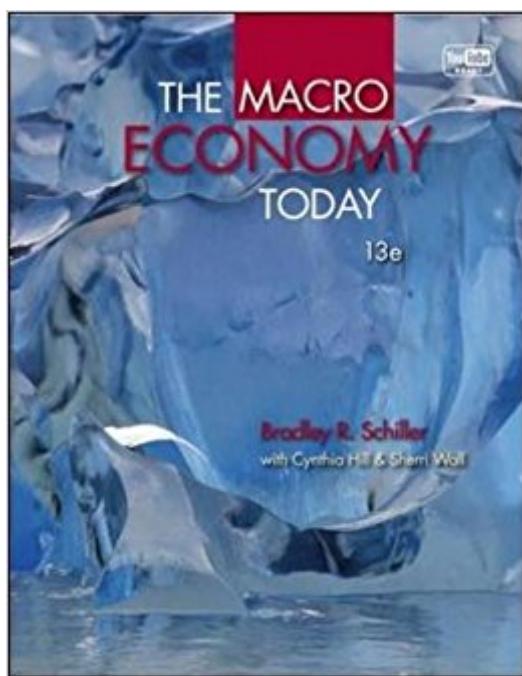


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# The Macro Economy Today (McGraw-Hill Series Economics)



## **Synopsis**

Clear. Current. Connected to Todayâ™s Student. Schiller, *The Macro Economy Today*, 13e, is noted for three great strengths: readability, policy orientation, and pedagogy. The accessible writing style engages students and brings some of the excitement of domestic and global economic news into the classroom. Schiller emphasizes how policymakers must choose between government intervention and market reliance to resolve the core issues of what, how, and for whom to produce. This strategic choice is highlighted throughout the full range of micro, macro, and international issues, and every chapter ends with a policy issue that emphasizes the markets vs. government dilemma. The authors teach economics in a relevant context, filling chapters with the real facts and applications of economic life. Schiller is also the only principles text that presents all macro theory in the single consistent context of the AS/AD framework. Connect is the only integrated learning system that empowers students by continuously adapting to deliver precisely what they need, when they need it, and how they need it, so that your class time is more engaging and effective.

## **Book Information**

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## **Customer Reviews**

Bradley R. Schiller has over four decades of experience teaching introductory economics at American University, the University of California (Berkeley and Santa Cruz), the University of Maryland, and the University of Nevada (Reno). He has given guest lectures at more than 300 colleges ranging from Fresno, California, to Istanbul, Turkey. Dr. Schiller's unique contribution to

teaching is his ability to relate basic principles to current socioeconomic problems, institutions, and public policy decisions. This perspective is evident throughout *Essentials of Economics*. Dr. Schiller derives this policy focus from his extensive experience as a Washington consultant. He has been a consultant to most major federal agencies, many congressional committees, and political candidates. In addition, he has evaluated scores of government programs and helped design others. His studies of income inequality, poverty, discrimination, training programs, tax reform, pensions, welfare, Social Security, and lifetime wage patterns have appeared in both professional journals and popular media. Dr. Schiller is also a frequent commentator on economic policy for television, radio, and newspapers. Dr. Schiller received his PhD from Harvard and his BA degree, with great distinction, from the University of California (Berkeley). When not teaching, writing, or consulting, Professor Schiller is typically on a tennis court, schussing down a ski slope, or enjoying the crystal blue waters of Lake Tahoe.

I used the 13th edition of this textbook instead of the 14th. It has the same text as the 14th edition, the only thing that is a little different is the pictures. Other than that this text worked well for me. Thank you very much.

It provided a lot of beneficial information and helped me be aware of the economical world more. Almost everything on the news and various other current events has a lot to do with economics. This book woke me up to the economical world that I live in each and everyday.

I love this book.

I received the book in great condition although it is a paperback. I much rather prefer a hardback cover. It is easy to understand and the key words and definitions listed in the margin help the navigation of the chapters.

Brand new and full of info.

Very good book... I needed this for a class. It is an excellent read and much needed for those seeking an advance degree or business savvy.

Got it in the mail. Thanks

Thank You

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